

# Partnership Opportunities

# Are you looking to make meaningful connections with Alaska's hospital and health system leaders?

For over 70 years, the Alaska Hospital & Healthcare Association (AHHA) has served as a non-profit trade association representing Alaska's hospitals, nursing homes, and a growing number of other healthcare partners across the continuum of care.

We welcome partners whose purpose and objectives align with AHHA's vision and mission to join us as associate members and event sponsors. We offer a range of options to help build connections and visibility with leaders in the Alaska healthcare landscape.

### To learn more, please contact:

Jann Mylet, Director of External Affairs jmylet@alaskahha.org | (907) 726-7191

### **ASSOCIATE MEMBERSHIP**

AHHA offers three types of Associate Membership - Community Partner, Gold Corporate, and Platinum Corporate. Information about each level is listed below. To become an associate member, organizations must complete an application that will be reviewed by AHHA's Board. Memberships are prorated, based on the date of approval, and membership renewals are issued in December for each subsequent year.

Learn more and apply online at alaskahha.org/membership.



PLATINUM CORPORATE

\$3,500/YR

### BENEFITS:

- Member rate at AHHA educational events and annual conference
- Weekly email newsletter along with breaking news and industry updates
- Access to AHHA membership directory
- Premium listing on the AHHA website includes logo and link
- Opportunity to share resources, articles, or other healthcare-related services or events in our weekly email newsletter; priority placement of content
- Opportunity to present to an AHHA committee (*committees include LTC, CFOs, Nurse Leaders, Small Hospitals, Behavioral Health, Quality Leaders*) or host an educational webinar

### COMMUNITY PARTNER \$750/YR

Special rate for non-profit organizations or agencies



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- · Weekly email newsletter along with breaking news and industry updates
- Access to AHHA membership directory
- Listing on the AHHA website
- Opportunity to share resources, articles, or other healthcare-related services or events in our weekly email newsletter



**Apply online** 

## alaskahha.org

### **EVENT SPONSORSHIP:**

AHHA hosts a number of events and training opportunities throughout the year that bring together leaders, staff, and providers from member facilities across the state. The 2025 events listed below offer opportunities for partners to connect with our members as event sponsors. Information for the annual conference is listed below - to learn more about our other events, please contact:

Jann Mylet, Director of External Affairs, at jmylet@alaskahha.org or (907) 726-7191.

### Legislative Fly-In | February 5, Juneau

~ 60 attendees; CEOs and Gov't Affairs; sessions from10A-4P followed by an evening reception

### Quality Summit | April 8, Anchorage

~ 60 attendees; Quality and Nurse Leaders

### Annual AHHA Board Meeting | May, TBD

~ 40 attendees: CEOs from all Alaska Hospitals and Nursing Homes

### AHHA Annual Conference | September 16-17, Alyeska Resort - Girdwood

~ 225 attendees; C-Suite and lead staff; 2 days of sessions, evening reception on Sept. 16

### Alaska Prevention Infection Annual Conference | October, Anchorage

~ 40 attendees; Infection Preventionists

### **2025 AHHA ANNUAL CONFERENCE - SPONSOR LEVELS**

### Partner Sponsor - \$1,500

- Name on welcome signs
- Name in program
- Listing on event website
- Conference attendee list

The following sponsor levels include Partner level benefits plus these additional benefits at each level:

### Star Level - \$3,000

- 1 Complimentary conference registration (up to \$1,000 value)
- Table at trade fair reception (September 24, 5-7PM)

### Champion Level - \$5,000

- 2 Complimentary conference registrations (up to \$2,000 value)
- Table at trade fair reception (September 24, 5-7PM)
- Verbal recognition during event
- Complimentary half page ad (4.25h" x 3"w) in program



### Elite Level - \$7,500

- 3 Complimentary conference registrations (up to \$3,000 value)
- Table at trade fair reception (September 24, 5-7PM)
- · Verbal recognition during event
- Complimentary full page ad (9"h x 3"w) in program
- Premium logo placement on program cover and welcome signs
- 90-second promotional video spot (provided by sponsor)

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### À la carte Opportunities

- Full-page program ad (9"h x 3"w) \$1,000
- Half-page program ad (4.25h" x 3"w) \$500
- Quarter-page program ad (2"h x 3"w) \$250
- Breakfast Sponsor \$1,000
- Lunch Sponsor \$1,500



To join us as a sponsor, please fill out the form at the link above and you will receive an invoice to complete payment by check or credit card.

### HOSPITAL & HOSPITAL & HEALTHCARE

# alaskahha.org